CLEO-DENT°

2019
PRODUCT CATALOGUE



Right partner in the dental care sector

CONTENTS

TOOTHPASTES	5 - 9
Complete Care 2036	5
Sensitive 2056	5
Whitening 2057	6
Extra Fresh 2051	6
Junior 2058	7
Kids 2050 - 2059	7 - 8
Denture Adhesive Cream 2070	9
Mouth Care	10 - 11
Mouthwash 2067 - 2068	10
Dental Floss 2029	10
Floss Toothpicks 2030	11
Interdental Brushes 2003 - 2005	11
Kids Toothbrushes 2021 - 2022 - 2023 - 2024 - 2034 - 2035	10 14
2021 - 2022 - 2023 - 2024 - 2004 - 2005	12 - 14
Orthodontic Toothbrushes	
2031 Junior Orthodontic	15
2032 Adult Orthodontic	15
Extra Protection:	
2026 Double protection	16
2027 Triple protection, Maxi Care	16
2046 Triple protection, Maxi Clean	17
Curved Bristles:	
2033 Curved Microplus Bristles, Extra Rubber Wings	18
2037 Ergonomic Handle, Maxi Clean	18
2038 Francomic Handle, Maxi clean	19

TOOTHPASTES



CARE 8 in 1

COMPLETE CARE 8 in 1

Anti plaque - Fight tartar - Antibacterial - Whitening - Fresh breath - Caries Protection - Strengthens enamel - Strengthens gums

CLEO-DENT® toothpaste 8 in 1 is a complete care for strong and healthy teeth. Enriched with antibacterial agent and zinc, guarantees a daily maximum protection against the most common dental problems.

Ingredients: Aqua, Sorbitol, Hydrated Silica, Tetrapotassium Pyrophosphate, Sodium Lauryl Sulfate, Aroma, Cellulose Gum, Sodium Monofluorophosphate, Sodium Saccharin, Sodium Benzoate, Sodium Fluoride, Zinc Citrate, Cetylpyridinium Chloride, Mica, CI 77891, CI 77491, CI 77492. Contains Sodium Monofluorophosphate

75 ML

Sodium Fluoride (1450 ppm fluoride)

OPD - 2036 (Ean - 7261894220360)



SENSITIVE

CLEO-DENT® Sensitive Toothpaste prevents gum disease, shields sensitive teeth and ensures protection of a toothpaste with fluoride. The aroma leaves a persistent feeling of freshness. It protects the dentin and keeps you from feeling pain when eating and drinking.

Only for adults.

Ingredients: Aqua, Sorbitol, Hydrated Silica, Potassium Nitrate, PEG-8, Sodium Lauryl Sulfate, CI 77891, Aroma, Xanthan Gum, Panthenol, Sodium Saccharin, Sodium Fluoride, Cocamidopropyl Betaine, Sodium Benzoate, Allantoin, Limonene, Eugenol. Contains Sodium Fluoride (1470 ppm F).

75 ML

Sodium Fluoride (1470 ppm fluoride)

OPD - 2056 (Ean - 7261894220568)



Sensitive

Complete Care:

DISPLAY STANDS	23
2025 Travel toothbrush	22
2048 Maxi Clean, Flex Zone	22
2041 Maxi Clean, Flex Zone	21
2040 Complete Care, Flex Zone	21
2049 Extra Sensitive - Proclinical	20
2028 Complete Care, Super Sensitive	20



JUNIOR TOOTHPASTE

Cleo-dent® Fluoride Junior toothpaste has been specially formulated to give the best possible care to your child's teeth as they develop. The gentle formulation contains fluoride and calcium to prevent cavity and protect his teeth.

- Prevent Cavities.
- Strengthens Enamel.
- Especially designed for 6+ kids.
- Convenient stand-up tube and flip-top cap.

Ingredients: Sorbitol, Aqua, Hydrated Silica, PEG-8, CI 77891, Sodium Lauryl Sulfate, Aroma, Sodium Monofluorophosphate, Xanthan Gum, Sodium Saccharin, Sodium Benzoate, Calcium Glycerophosphate.

75 ML

Sodium Monofluorophosphate (1000 ppm F)

OPD - 2058 (Ean - 7261894220582)



KIDS TOOTHPASTE

Great flavor, smooth gel and colorful tube make brushing fun for kids of all ages. Natural fluoride helps prevent cavities, and natural anti-bacterial makes young smiles clean and healthy.

- With Calcium
- Sugar free
- Helps strengthen and protect teeth from cavities.
- Fights bad breath.
- Strawberry flavor that kids love.
- Especially designed for kids 2 6.
- Convenient stand-up tube and flip-top cap.

Ingredients: Aqua, Sorbitol, Hydrated Silica, PEG-8, Sodium Lauryl Sulfate, Sodium Saccharin, Aroma, Cellulose Gum, Panthenol, Sodium Benzoate, Calcium Glycerophosphate, Sodium Fluoride, CI 73360.

50 ML

Sodium Fluoride (450 ppm fluoride)

OPD - 2050 (Ean - 7261894220506)





ULTIMATE WHITENING

CLEO-DENT® ultimate whitening has a special formula to remove stains from teeth to restore teeth to their natural whiteness. It can whiten teeth slightly by removing surface stains, such as those caused by drinking coffee or smoking. Whitening toothpaste can also be used after a bleaching treatment to help maintain results.

Only for adults.

Ingredients: Aqua, Sorbitol, Hydrated Silica, Tetrapotassium Pyrophosphate, Sodium Lauryl Sulfate, Aroma, Sodium Monofluorophosphate, Xanthan Gum, Sodium Saccharin, Sodium Benzoate, Calcium Glycerophosphate, Cetylpyridinium Chloride, CI 77891, CI 74160.

Contains Sodium Monofluorophosphate (1450 ppm F).

75 ML

Sodium Fluoride (1450 ppm fluoride)

OPD - 2057 (Ean - 7261894220575)



EXTRA FRESH

CLEO-DENT® Extra Fresh Toothpaste helps prevent plaque and protect against tooth decay. Used on a daily basis. Ensures protection of a toothpaste with fluoride. The extra fresh scent leaves a persistent feeling of freshness.

Ingredients: Aqua, Sorbitol, Hydrated Silica, Tetrapotassium Pyrophosphate, Peg-8, Sodium Lauryl Sulfate, Aroma, Xanthan Gum, Titanium Dioxide, Sodium Monofluorophosphate, Panthenol, Sodium Saccharin, Sodium Fluoride, Cetylpyridinium Chloride, Menthol, Ci 47005, Ci 42051. Contains Sodium Fluoride And Sodium Monofluorophosphate (1450 ppm Fluoride).

75 ML

Sodium Fluoride (1470 ppm fluoride)

OPD - 2051 (Ean - 7261894220513)





DENTURE ADHESIVE CREAM

0% Zinc | 0% Parabens

CLEO-FIX is a denture adhesive cream that provides a strong long lasting hold throughout the day through its innovative zincfree formula, and prevents food particles from getting trapped under the denture and causing bad smells. Simple to use, ensures a quick adhesion and offers you a daily security that allows you to eat, talk and smile with confidence. Ideal for all types of dentures and bridges.

Ingredients: Petrolatum, Xanthan Gum, Calcium/Sodium PVM/MA Copolymer, Paraffinum Liquidum, Helianthus Annuus (Sunflower) Seed Oil, Aroma, Aloe Barbadensis Leaf Juice, Bisabolol, Chamomilla Recutita Flower Extract, Glycyrrhiza Glabra Root Extract, Limonene, B.H.T., CI 45430.

40 g (1.4 oz)

OPD - 2070 (Ean - 7261894220704)













- All types of dentures
- Anti-food particles
- Strong long lasting hold
- Mint Flavoured
- Zinc-free formula
- Aloe barbadensis, Chamomile



KIDS TOOTHPASTE

CLEO-DENT® Bubble gum kids toothpaste is sugar free

- BUBBLEGUM flavor
- Strengthens Enamel
- Helps prevent cavities
- Strengthens & protects developing teeth
- Sparkling colourful gel
- 2-6 years

Ingredients: Sorbitol, Aqua, Hydrated Silica, Peg-8, Sodium Lauryl Sulfate, Aroma, Xanthan Gum, Sodium Saccharin, Sodium Benzoate, Calcium Glycerophosphate, Sodium Fluoride, Tocopheryl Acetate, Mica, Ci 77891, Ci 42090. Contains Sodium Fluoride (450 ppm F).

50 ML

Sodium Fluoride (450 ppm fluoride)

OPD - 2059 (Ean - 7261894220599)



CLEO-DENT





FLOSS TOOTHPICKS

Floss toothpicks are especially designed to help in removing plaque from the spaces between the teeth and gums that are not cleaned by toothbrush.

- √ Perfect Cleaning of interdental spaces
- √ Necessary complement of dental hygiene
- √ Waxed and Minted
- √ Keep away from children



OPD - 2030 (Ean - 7261894220308)

50 floss / can



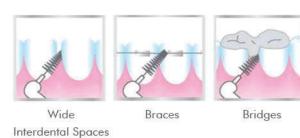
Use this side as toothpick to pick away the shred of tooth surface.



Use the floss to clean away the shred and plaque between the teeth.

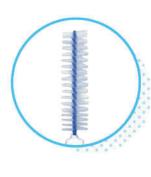
INTERDENTAL BRUSHES

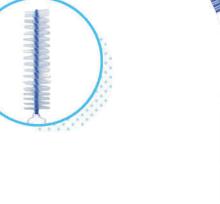
- For Hard-To-Reach spaces.
- Promotes Healthier Teeth and Gums.
- Cleans where toothbrushes cannot.





5 pcs / blister card





10 extra brushes

OPD-2005 (Ean - 7261894220056)

MOUTH CARE

MOUTHWASH

CLEO-DENT® mouthwash is a recommended brand for your oral care. It contains fluoride and antibacterial agent, it is clinically proven to strengthen teeth and prevent tooth decay. Kills the common germs in the mouth cavity, prevent inflammation of the gum and mouth mucosa.

USAGE: Common use involves rinsing the mouth with about 20ml (2/3 fl oz) of mouthwash two times a day after brushing.

Ingredients: Aqua, Sorbitol, Glycerin, PEG-40 Hydrogenated Castor Oil, Aroma, Allantoin, Diozalidinyl Urea, Cetylpyridinium Chloride, Sodium Fluoride, Sodium Saccharin, CI 42090, CI 47005. Contains Sodium Fluoride (226 ppm fluoride ion).

OPD-2067 (Ean - 7261894222067) - 250 ML

OPD-2068 (Ean - 7261894220681) - 500 MI





DENTAL FLOSS

CLEO-DENT® dental floss contains clinically proven advanced stain technology for quick and safe elimination of stains, including tobacco and coffee, between teeth.

CLEO-DENT® floss also effectively removes food residues and plaque between teeth help in preventing gum diseases.

- √ Perfect Cleaning of interdental spaces
- √ Necessary complement of dental hygiene
- √ Waxed and Minted

OPD - 2029 (Ean - 7261894220292)



Wind an 18 to 24 inch piece of floss around your middle fingers, leaving about 4 inches of floss between them.



Grasp the floss firmly between your thumb and index finger of each hand. Gently slide the floss between the teeth.





Move floss up and down against tooth to clean above and below gum line. Repeat cleaning procedure for each tooth.



KIDS TOOTHBRUSH

The CLEO-DENT® range of Kids toothbrushes is uniquely designed for the healthiest smiles at every age. This brush is specially designed for the needs of children ages 2 years and older that have a combination of baby and adult teeth.

- 1- Colored dot to measure the recommended amount of toothpaste.
- 2- Thumb rest and cushioned handle for better control.

MEDIUM

OPD-2023 (Ean - 7261894220230)







KIDS TOOTHBRUSH

The CLEO-DENT® range of Kids toothbrushes is uniquely designed for the healthiest smiles at every age. This brush is specially designed for the needs of children ages 2 years and older that have a combination of baby and adult teeth.

- Colored dot to measure the recommended amount of toothpaste.
- 2- Thumb rest and cushioned handle for better control.

MEDIUM

OPD-2024 (Ean - 7261894220247)







KIDS TOOTHBRUSHES

KIDS TOOTHBRUSH

The CLEO-DENT® range of Kids toothbrushes is uniquely designed for the healthiest smiles at every age. This brush is specially designed for the needs of children ages 2 years and older that have a combination of baby and adult teeth.

- 1- Colored dot to measure the recommended amount of toothpaste.
- 2- Thumb rest and cushioned handle for better control.

SOFT

OPD-2021 (Ean - 7261894220216)







KIDS TOOTHBRUSH

The CLEO-DENT® range of Kids toothbrushes is uniquely designed for the healthiest smiles at every age. This brush is specially designed for the needs of children ages 2 years and older that have a combination of baby and adult teeth.

- 1- Colored dot to measure the recommended amount of toothpaste.
- 2- Thumb rest and cushioned handle for better control.

SOFT

OPD-2022 (Ean - 7261894220223)







ORTHODONTIC TOOTHBRUSHES



Braces require daily brushing for protection, freshness and effective stain removal. For this purpose Cleo-dent provides the orthodontic toothbrush (angle trimmed) to clean the hard to reach surface.

JUNIOR ORTHODONTIC

- ROUNDED BRISTLES: End-rounded bristles and arc shape effectively protect gums and teeth enamel.
- 2- SOFT GRIP HANDLE: Non-slip soft rubber grip for excellent control and effective brushing.
- 3 TOOTHBRUSH COVERS: Easy to use toothbrush covers keep your toothbrush sanitized. Fits all sizes.

SOFT

OPD-2031 (Ean - 7261894220315)



ADULT ORTHODONTIC

- ROUNDED BRISTLES: End-rounded bristles and arc shape effectively protect gums and teeth enamel.
- 2- SOFT GRIP HANDLE: Non-slip soft rubber grip for excellent control and effective brushing. Ergonomically designed handle provides maximum comfort and holding upon usage.
- 3- INDICATOR: Colored indicator bristles fade with use, which remind you to change your brush.
- 4- TOOTHBRUSH COVERS: Easy to use toothbrush covers keep your toothbrush sanitized. Fits all sizes.

SOFT

OPD-2032 (Ean - 7261894220322)





KIDS TOOTHBRUSH

The CLEO-DENT® range of Kids toothbrushes is uniquely designed for the healthiest smiles at every age. This brush is specially designed for the needs of children ages 2 years and older that have a combination of baby and adult teeth.

- 1- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 2- Thumb rest and cushioned handle for better control.

SOFT

OPD-2034 (Ean- 7261894220346)







KIDS TOOTHBRUSH

The CLEO-DENT® range of Kids toothbrushes is uniquely designed for the healthiest smiles at every age. This brush is specially designed for the needs of children ages 2 years and older that have a combination of baby and adult teeth.

- 1- Colored dot to measure the recommended amount of toothpaste.
- 2- Thumb rest and cushioned handle for better control.

SOFT

OPD-2035 (Ean - 7261894220353)









TRIPLE PROTECTION MAXI CLEAN

The CLEO-DENT® range of toothbrushes is uniquely designed for the healthiest smiles at every age.

- 1- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 2- Center colored dot to measure the recommended amount of toothpaste.
- 3- Thumb rest and cushioned handle for better control.

MEDIUM

OPD-2046 (Ean - 7261894220469)





EXTRA PROTECTION

DOUBLE PROTECTION

The CLEO-DENT® range of toothbrushes is uniquely designed for the healthiest smiles at every age.

- 1- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 2- Center colored dot to measure the recommended amount of toothpaste.
- 3- Thumb rest and cushioned handle for better control.



OPD-2026 (Ean - 7261894220261)



TRIPLE PROTECTION MAXI CARE

The CLEO-DENT® range of toothbrushes is uniquely designed for the healthiest smiles at every age.

- 1- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 2- Center colored dot to measure the recommended amount of toothpaste.
- 3- Thumb rest and cushioned handle for better control.

SOFT

OPD-2027 (Ean - 7261894220278)







ERGONOMIC HANDLE MAXI CLEAN

- 1- Rounded polished bristles with soft rubber filaments gently massage gums and protect enamel.
- 2- Anti-slip handle, make your control the direction of the handle easily.
- 3- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 4- TOOTHBRUSH COVERS: Easy to use toothbrush covers keep your toothbrush sanitized. Fits all sizes.

SOFT

OPD-2038 (Ean - 7261894220384)













CURVED BRISTLES

EXTRA RUBBER WINGS

- Rounded polished bristles with soft rubber filaments gently massage gums and protect eanamel.
- 2- Anti-slip handle, make you control the direction of the handle easily.
- 3- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath

SOFT

OPD-2033 (Ean - 726189422033)







ERGONOMIC HANDLE MAXI CLEAN

- Rounded polished bristles with soft rubber filaments gently massage gums and protect enamel.
- 2- Anti-slip handle, make your control the direction of the handle easily.
- 3- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 4- TOOTHBRUSH COVERS: Easy to use toothbrush covers keep your toothbrush sanitized. Fits all sizes.

SOFT

OPD-2037 (Ean - 7261894220377)











COMPLETE CARE FLEX ZONE

The CLEO-DENT® range of toothbrushes is uniquely designed for the healthiest smiles at every age.

- 1- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 2- Center colored dot to measure the recommended amount of toothpaste.
- Thumb rest and cushioned handle for better control.



OPD-2040 (Ean - 7261894220407)





MAXI CLEAN FLEX ZONE

The CLEO-DENT® range of toothbrushes is uniquely designed for the healthiest smiles at every age.

- 1- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 2- Center colored dot to measure the recommended amount of toothpaste.
- 3- Thumb rest and cushioned handle for better control.

SOFT

OPD-2041 (Ean - 7261894220414)







SUPER SENSITIVE

The CLEO-DENT® range of toothbrushes is uniquely designed for the healthiest smiles at every age.

- 1- Center colored dot to measure the recommended amount of toothpaste.
- 2- Thumb rest and cushioned handle for better control.



OPD-2028 (Ean - 7261894220285)



PROCLINICAL

- 1- Odor elimination, hence the toothbrush filament always stay fresh.
- 2- Humidity regulating, so the surface of filament can stay dry easily when comparing with non charcaol filament therefore reduce the chance for bacterial growing.
- 3- Enhancing abrasive function, extra hard and fine charcoal powder will provide the filament surface with additional abrasive benefit when comparing with non chracoal filament.
- 4- Rigidity, with presenting of charcoal additive will make the filament harder when comparing with non charcoal filament.

SOFT

OPD-2049 (Ean - 7261894220490)



DISPLAY STANDS







Big size

AVAILABLE DIMENSION: 50 x 190 cm

Small size

AVAILABLE DIMENSION: 40 x 70 cm



MAXI CLEAN FLEX ZONE

The CLEO-DENT® range of toothbrushes is uniquely designed for the healthiest smiles at every age.

- 1- The unique tongue cleaner gently helps to remove odor-causing bacteria for a fresh breath.
- 2- Center colored dot to measure the recommended amount of toothpaste.
- Thumb rest and cushioned handle for better control.

MEDIUM

OPD-2048 (Ean - 7261894220483)





TRAVEL TOOTHBRUSH

- 1- CROSS NURSING BRUSH: The tilting cross brush hair can enter the small dental slots, and eliminate the dental plaque between the teeth more effectively than traditional one.
- 2- ROUNDED BRISTLES: Curved bristles contoured to the shape of your teeth for advanced cleaning. All the bristles ends have been grounded to remove the acute angles. All ends are with rounded surface. It protects the gum from being hurt, effectively cleans the teeth, and defends periodontal disease.
- 3- SOFT GRIP HANDLE: The unique nice handle with soft rubber provides you good feeling. Anti-slip grip gives you exceptional control over brush-strokes.
- 4- INDICATOR: Colored indicator bristles fade with use, which remind you to change your brush.



MEDIUM OPD-2025 (Ean - 7261894222025)

NOTES:			
-			
,			



UNIMARC SAS

7 rue Albert Camus FR - 25500 - Morteau - France, Tel: +33 768 226 300 - Fax: +33 363 391 113, Email: office@unimarc-france.com, Website: www.unimarc-france.com

Exclusive Middle East Distributor OPTIMAL MEDICS S.A.R.L.

Optimal Bldg, Doha Area, Beirut - Lebanon, Tel: +961 5 812 850 Fax: +961 5 812 860, E-mail: info@optimal-medics.com Website: www.optimal-medics.com